



Economic Development Director Kurt Foreman to Speak on Regional Success & the Future of Southern Hills

Tuesday • March 28, 2006 • Johnny's Catfish & Seafood • 5130 Bert Kouns
Arrive 6:00 p.m. for buffet dinner • Meeting & Speakers 6:30 - 7:30 p.m.

**Director of Economic Development
Kurt Foreman (Greater Shreveport**

Chamber of Commerce) will be our special guest speaker on Tuesday, March 28. Program Chairman John Albritton has asked Foreman to present a regional update on things happening in the area. Foreman will also share thoughts about SHBA's strategic planning. He will suggest possible directions that might be included in our action plans and agendas going forward. SHBA needs your input and participation to lead a successful initiative that will be of value to the businessmen in Southern Hills who have joined SHBA in support of rekindling enthusiasm and revitalization in the area.

Kurt's forte' is economic development. He is familiar with the processes required when older communities and business districts are forced to rediscover and reinvent themselves to appeal to current popular business patterns. The evening begins at 6:00 p.m. with a buffet dinner (\$9 inclusive) at Johnny's Catfish & Seafood, 5130 Bert Kouns, near Flournoy-Lucas intersection. The meeting follows 6:30-7:30 p.m. with news of the area and our guest speaker presentation. Invite your business neighbors. And tuck a few extra bucks in your pocket for the Benevolent Fund half and half drawing and door prizes. **Make dinner reservations today by emailing Marti at info@shba-spt.org, or call 603-1772.**

Rotary
Announces
Senior
Shoot-Out
Golf Tourney
May 16



The Rotary Club of Southwest Shreveport will hold its annual Senior Shoot-Out 2-man team Golf Tournament on Tuesday, May 16, beginning with shotgun start at 8:30 a.m., Meadow Lakes Golf Course in Keithville. The event benefits the group's scholarship fund and other community service projects.

The shoot-out is limited to 40 teams and will consist of 6 holes scramble, 6 holes alternate shot, and 6 holes best ball. Four flights area featured: Ages 50-59, 60-64, 65-69, and 70 plus. Trophies will be awarded in first three places. Entry fee is \$50 per person or \$100 per team. Participants receive logo golf shirt, free practice balls, and complimentary lunch during the awards program.

Entry forms are available at the pro shop, or call Ron Adams at 207-2004 or Gregg Gill at 685-8290 for information.

Plans Underway Now for October 24 Town Hall Event with Mayoral Forum, Business Expo and Taste of Southern Hills

The Town Hall Event with Mayoral Forum featuring runoff candidates, Taste of Southern Hills, and Business Expo scheduled for **Tuesday, October 24, 2006**, at Summer Grove at South Park. **Give Ramona a call at 458-3544** to discuss corporate sponsorship and exhibitor information or to volunteer to help on the day of the event. Helpers will be needed to greet visitors and direct them to door prize registration, plus provide information about SHBA and the events of the evening. Last year's Town Hall event drew some 3,000 people. With the Mayoral Forum, this year's attendance should be double that. You can help by being an exhibitor, sponsor or event volunteer. Call today!

Christmas In The Hills 2006 ready to receive participants for tree decorating, green spaces, and parade entries

Christmas In The Hills community Christmas Trees holiday boulevard banners will again decorate the business corridors of Southern Hills throughout December. In addition, David Cox plans and the Southern Hills Homeowners Association plan an even bigger and better Christmas Parade. This event brought some 5,000 visitors and residents out to celebrate in 2005. **Give event coordinator Vivian Locking a call at 469-3018** to discuss corporate sponsorship of Christmas In The Hills, volunteer opportunities, to offer your green space, or to submit a youth, church, or civic group to decorate community Christmas trees. For Parade information contact **David Cox at 687-3127.**

Boulevard banner adoptions will be limited to generic banners this year due to DOTD's stand that federal guidelines governing prohibit business names from being displayed on state and federal rights of way. Banner sponsors are being asked to sponsor a banner in 2006 with the SHBA logo displayed in lieu of banners with specific business names. The ultimate good of Southern Hills is at stake. Your support of generic holiday boulevard banners is requested as we deck the hills in 2006!

SHBA anticipates Christmas In The Hills 2006 will be enormously successful again in 2006. We need YOUR help to make that happen. The Town Hall and Christmas promotions provide outstanding opportunities to host visitors to the area to rediscover the values, vitality, and unique characteristics of the greater Southern Hills area. Help make it happen!

Welcome

New Members!

Dynamic Trophies & Awards
Pat • Pam • Beth Holley

If you would like to be notified about volunteer opportunities, please ask to be added to the SHBA volunteer database. Call 603-1772 or email info@shba-spt.org ... Let's work together to achieve community renewal and economic revitalization of Southern Hills!





**Support Southern Hills
Support SHBA
Support SHBA Members**

**DO BUSINESS
WITH A MEMBER!**

Plan to attend the March 28th SHBA meeting to hear Kurt Foreman's update on regional economic development and his thoughts on revitalization of Southern Hills. You need to hear and contribute to these talks as we learn new ways to encourage businessmen to rediscover Southern Hills and the many opportunities here.

Then on May 30th, economic development and forecasting expert Susan Beal from LSUS Center for Business and Economic Research will be our guest speaker to further explore revitalization potential.

We need YOUR support and input on crucial issues that affect your business. While you may not be a 'joiner' or a 'meeting goer' please realize that you ARE needed as plans are formulated for a targeted initiative designed to reinvent the Southern Hills area and help encourage businessmen to rediscover our delightful and value-packed area.

Helping forge the pathway to new business development are the following SHBA members who recently expressed their votes of confidence in the renewal of Southern Hills by renewing their SHBA membership and actively participating in our future:

- Century 21 Spigener Real Estate
- Citizens National Bank
- Dean Builders
- Linda Luck Insurance
- Martin Specialty Coatings
- North Louisiana Builders
- South Bay Corporation
- Southern Hills Storage
- Sports World
- Sterling Storage
- Summer Grove Baptist Church
- Taylor Rental Center
- The Hair Salons

Congratulations to Summer Grove Baptist Church on their new Worship Center -- Dedication is set for Sunday April 23rd

Harold Sater

2006 SHBA Officers and Directors

- President Harold Sater
- Past President John Lorick
- 1st Vice President John Albritton
- VP Membership Tom Fliss
- VP Gov. Affairs Pat Spigener
- Secretary Randa Durham
- Director John Bowman
- Director Linda Luck
- Director Earl Timmons
- Director Paul Moore
- Director Gary Norris
- Director Gordon Spigener
- Legal Advisor Judi Milke
- Christmas In The Hills Vivian Locking
- Town Hall Event Ramona McDaniel
- Media Coordinator Jerry Payne
- Chaplain Durell Tuberville
- Admin/Treas Marti Butt
- Bus.Dev.Mgr. Pat Bradford

You don't buy a newspaper -- you buy news.
 You don't buy life insurance -- you buy security.
 You don't buy glasses -- you buy better vision.
 You don't buy awnings -- you buy shade.
 You don't buy membership in an Association --
 you buy the cooperation of people in business with whom you
 can join hands to do the things you cannot do alone.

MEMBERSHIP APPLICATION

(May also be used to for membership renewal or reinstatement)

Name _____ Office Telephone _____
 Company _____ Fax _____
 Street Address _____ Email _____
 Mailing Address (if different) _____ Sponsor _____
 City-State-Zip _____ Signature _____

Annual Dues **

Businesses \$175 each
 Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**** NEW! Monthly bank draft now available**

() Check here if \$18 monthly automatic draft is desired and return voided check with this signed application form.

Southern Hills Business Association

P O Box 80344 • Shreveport 71148-0344 • Info (318) 603-1772

SHBA Southern Hills Business Association
 Building Our Community Post Office Box 80344
 Making a Difference Shreveport LA 71148-0344



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 Greater Shreveport Chamber of Commerce
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