



# Arlena Acree to Speak on How the City Markets Shreveport



**Tuesday • July 25, 2006 • Johnny's Catfish & Seafood • 5130 Bert Kouns  
Arrive 6:00 p.m. for \$9 Buffet Dinner • Meeting & Speakers 6:30-7:30 p.m.**

Arlena Acree, Director of Economic Development for City of Shreveport, will be the guest speaker at the July 25th meeting of Southern Hills Business Association. Her talk will be about How the City Markets Shreveport, according to Program Chairman John Albritton. Plan to attend and have questions ready concerning efforts on the part of the City of Shreveport to make meaningful contributions to the revitalization of Southern Hills.

Arlena was appointed to her current position in 1998 by Mayor Keith Hightower. She served as Chairman of the Board for the Greater Shreveport Chamber of Commerce in 1997. Arlena has always been very active in the community, and is founder and owner of Career Adventures. She serves the community as a member of several boards and committees for such organizations as the Shreveport-Bossier Convention and Tourist Bureau, Center for Business and Economic Research, Downtown Development

Authority, Friends of the Municipal Auditorium, J. Frank McAneny Museum, and James Burton Foundation. Arlena has been the recipient of numerous awards and was named one of the One Hundred Women of the Century in 1999 by the Chamber.

Tuesday's dinner meeting will be held at Johnny's Catfish and Seafood, 5130 Bert Kouns. The 6:00 p.m. Dinner is optional. Cost for buffet is \$9 per person inclusive. Dinner will be followed 6:30-7:30 with a business update and Arlena Acree's presentation. The public is welcome to attend. Call **687-7808** and leave a voice message to make reservations. Invite your business neighbors and remember to bring a few extra bucks for the Benevolent Fund split the pot and door prize drawings!

## SHBA to Sponsor Council Candidate Forum and Areawide Networking Event August 29 Summer Grove at South Park

Mark your calendar so you'll remember that SHBA will be in the Atrium of Summer Grove Baptist Church at South Park on Tuesday, August 29, for a citywide City Council Candidate Forum with Networking Ice Cream Social following. Watch your newsletter for more information!

### Promote Your Business at Monthly SHBA General Meetings

If your company would like to have a **tabletop display** at an upcoming general meeting, call Marti at 687-7808 or 603-1772 and ask about this opportunity to market your products and services to fellow SHBA members and guests. In addition, **door prizes** are drawn for along with cash from the Benevolent Fund split the pot at each meeting. The Benevolent Fund pays for cards, flowers, memorials and other remembrances for members and their immediate family. If you would like to contribute a door prize, bring one to an upcoming SHBA monthly meeting or to SHBA President Harold Sater at Taylor Rental on Jewella. We appreciate the involvement of our members and want to help promote you at every opportunity.

## June Crime Stats for Distr 12 & Southern Hills

Type of Crime	Distr 12	So Hills	Percent
Aggravated battery .....	8 .....	2 .....	25%
Aggravated assault .....	4 .....	2 .....	50%
Auto theft .....	14 .....	11 .....	79%
Auto accessory theft .....	4 .....	2 .....	50%
Business burglary .....	9 .....	5 .....	56%
Business robbery .....	1 .....	0 .....	0%
Business theft .....	16 .....	7 .....	44%
Homicide .....	0 .....	0 .....	0%
Personal robbery .....	0 .....	0 .....	0%
Rape .....	1 .....	0 .....	0%
Residential burglary .....	10 .....	5 .....	50%
Residential theft .....	16 .....	12 .....	75%
Shoplifting .....	21 .....	11 .....	52%
Theft from auto .....	31 .....	24 .....	77%
Theft general .....	14 .....	9 .....	64%
<b>TOTAL .....</b>	<b>149 .....</b>	<b>89 .....</b>	<b>60%</b>

## Participants May Register Using Online Forms for SHBA Town Hall Meeting, Business Expo, Mayoral Forum & Taste of Southern Hills plus Christmas In The Hills

SHBA's Annual Town Hall Event with Mayoral Forum featuring runoff candidates, Taste of Southern Hills, and a Business Expo is scheduled for **Tuesday, October 24, 2006**, at Summer Grove at South Park. Be among the **FIRST** to sign up for a booth or to make a Corporate Sponsor commitment! Call **Ramona McDaniel at 458-3544** to make arrangements early for best placement. Visit the SHBA website home page [www.shba-spt.org](http://www.shba-spt.org) and click on **2006 town Hall Forms** to print yours.

The SHBA Christmas In The Hills program is on track and awaits your Green Space or Tree Decorating commitment forms. Visit the SHBA website Christmas In The Hills page at this link [www.shba-spt.org](http://www.shba-spt.org) to download registration forms for Community Christmas Trees, Green Space, and Corporate Sponsorships. Give event coordinator **Vivian Locking** a call at **469-3018** for all the latest information. For Christmas Parade information contact **David Cox at 687-3127**.

*Welcome*  
New Members!

Mathew Prisock

COUNTER CULTURE

Jimmy & Jack Couvillion

COUVILLION CO INC

Joey & Terri Gullo

JOEY'S '57 CHEVY CAFE

JOEY'S AUTO ZONE

Jamie Copeland

LANDMARK OF SHREVEPORT

Herb Busi

SWAMP ISLAND ROADHOUSE

I'm sure you've been noticing several improvements in Southern Hills. First, the heart-warming Patriotic Banner Display project has been completed and is earning kudos from everyone who sees them. A nice article with color photos appeared in last Thursday's edition of The Times.

Secondly, major intersections of our area are being mowed and trimmed and kept looking nice. And lastly, you have no doubt been noticing several businesses along major thoroughfares sprucing up and getting facelifts.

Southern Hills will soon be home to a Greek drive-through restaurant, a technical college, Sheriff's Safety Town, a branch of Louisiana College, and two home products tenants in the former Haverty's building. Barksdale Federal Credit Union is coming along with its new branch and folks are looking seriously at many Southern Hills properties daily.

In addition, SHBA is about to make a commitment to occupy the former library building at 9701 Baird Road. The property will be cleaned up and used as a meeting location for several community organizations and Southern Hills groups.

The City Council has offered a matching funds program through City of Shreveport whereby up to \$20,000 in private contributions toward renovation of the library building will be matched dollar-for-dollar with City money.

We have pledges at present of some \$11,000 and only until July 31st to complete the fund-raising campaign. Any and all contributions toward this goal would be most appreciated.

If you are interested or have questions, please call me at 688-7890.



**Support Southern Hills  
Support SHBA  
Support SHBA Members**

**DO BUSINESS  
WITH A MEMBER!**

**Harold Sater**

**2006 SHBA Officers and Directors**

- President ..... Harold Sater
- Past President ..... John Lorick
- 1st Vice President ..... John Albritton
- VP Membership ..... Tom Fliss
- VP Gov. Affairs ..... Pat Spigener
- Secretary ..... Randa Durham
- Director ..... John Bowman
- Director ..... Linda Luck
- Director ..... Earl Timmons
- Director ..... Paul Moore
- Director ..... Gary Norris
- Director ..... Gordon Spigener
- Legal Advisor ..... Judi Milke
- Christmas In The Hills ..... Vivian Locking
- Town Hall Event ..... Ramona McDaniel
- Media Coordinator ..... Jerry Payne
- Chaplain ..... Durell Tuberville
- Admin/Treas ..... Marti Butt
- Field Representative ..... C. E. 'Bud' Cates

You don't buy a newspaper -- you buy news.  
 You don't buy life insurance -- you buy security.  
 You don't buy glasses -- you buy better vision.  
 You don't buy awnings -- you buy shade.  
 You don't buy membership in an Association --  
 you buy the cooperation of people in business with whom you  
 can join hands to do the things you cannot do alone.

**MEMBERSHIP APPLICATION**

*(May also be used to for membership renewal or reinstatement)*

Name \_\_\_\_\_ Office Telephone \_\_\_\_\_  
 Company \_\_\_\_\_ Fax \_\_\_\_\_  
 Street Address \_\_\_\_\_ Email \_\_\_\_\_  
 Mailing Address (if different) \_\_\_\_\_ Sponsor \_\_\_\_\_  
 City-State-Zip \_\_\_\_\_ Signature \_\_\_\_\_

**Annual Dues \*\***

Businesses \$175 per year  
 Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**\*\* NEW! Monthly bank draft now available**

*( ) Check here if \$18 monthly automatic draft is desired  
 and return voided check with signed application form.*

**Southern Hills Business Association • [www.shba-spt.org](http://www.shba-spt.org)  
 P O Box 80344 • Shreveport 71148-0344 • Info (318) 603-1772**

**SHBA** Southern Hills Business Association  
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 Making a Difference Shreveport LA 71148-0344

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 6:00 Dinner • 6:30-7:30 Meeting and Guest Speaker***